

EAST SUSSEX ADVANCED MOTORCYCLISTS

Privacy Policy

East Sussex Advanced Motorcyclists (hereafter 'ESAM') treats your privacy rights seriously. This privacy policy sets out how we will deal with your personal information, that is, information that could identify, or is related to the identity of, an individual.

What personal information do we collect?

When you express an interest in becoming a member of the ESAM you will be asked to provide certain information. This includes:

- Name.
- Home address.
- email address.
- Telephone number.
- Mobile Number
- Date of Birth
- IAM membership number
- Make and model of motorcycle

How do we collect this personal information?

All the information collected is obtained directly from you. This is usually at the point of your initial registration. The information will be collected via membership forms or online contact forms. At the point that you provide your personal information for membership purposes, we will also request that you provide consent for us to store and use your data. Your consent is required in order to ensure our compliance with data protection legislation.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use your personal information:

- To provide our ESAM activities and services to you.
- For administration, planning and management of ESAM.
- To communicate with you about your group activities.
- To monitor, develop and improve the provision of ESAM activities.

We'll send you messages by email, other digital methods, telephone and post to advise you of ESAM activities.

Who do we share your personal information with?

We may disclose information about you, including your personal information:

- Internally - to committee members and group leaders – as required to facilitate your participation in ESAM activities.
- Externally – where we use an external membership management system and with your consent for products or services such as direct mailing for the IAM. Where such systems are used, the committee has scrutinised the Terms and Conditions of each supplier and judged that their digital and physical systems and procedures are secure.
- If we have a statutory duty to disclose it for other legal and regulatory reasons.

Where we need to share your information outside of ESAM we will seek your permission and inform you as to whom the information will be shared with and for what purpose.

How long do we keep your personal information?

We need to keep your information so that we can provide our services to you. In most instances information about your membership will not be stored for longer than 12 months after you cease to be a member. The exceptions to this are instances where there may be legal or insurance circumstances that require information to be held for longer whilst this is investigated or resolved. Where this is the case then the member/s will be informed as to how long the information will be held for and when it is deleted.

How your information can be updated or corrected

To ensure the information we hold is accurate and up to date, members need to inform ESAM of any changes to their personal information. You can do this by contacting the membership secretary at any time:

email: esammembership@gmail.com

Telephone: 07902 641029

On an annual basis you will have the opportunity to update your information, as required, via the membership renewal form. Should you wish to view the information that the ESAM holds on you, you can make this request by contacting the membership secretary – as detailed above. There may be certain circumstances where we are not able to comply with this request. This would include where the information may contain references to other individuals or for legal, investigative or security reasons. Otherwise we will usually respond within 14 days of the request being made.

How do we store your personal information?

We have in place a range of security safeguards to protect your personal information against loss or theft, as well as unauthorised access, disclosure, copying, use, or modification. Security measures include technological measures such as Secure Socket Layer (SSL) encryption, which creates a secure connection with your browser when you register and login into our online services.

Your membership information is held on a database/spreadsheet and the hard copy of the membership form you have completed, accessed by committee members and group convenors – as appropriate.

Availability and changes to this policy

This policy is available via our website or a printed copy from the membership secretary, as detailed above. This policy may change from time to time. If we make any material changes we will make members aware of this via the newsletter or e-mail.

Contact

If you have any queries about this policy, need it in an alternative format, or have any complaints about our privacy practices, please contact us:

email: esammembership@gmail.com

Telephone: 07902 641029

Policy review date: May 2019