

Inform: Weekly News - Issue 263

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Inform: Weekly News
Issue 263: 11 September 2019

News for Group Chairs, Group Secretaries, Treasurers, Chief Observers, Group Committee Members, Examiners, National and Local Observers and all active Group Officials

Business news

Sharing is Caring

Help us to help more road users

As a valued member who has experienced the benefits of our Advanced Driver or Rider Course, we would like to help you spread the word amongst your friends and family. Please feel free to pass on these exclusive vouchers to anyone you know who is interested in taking the course.

Let us help you build your confidence on the road

Could you do with some reassurance and practical guidance to boost your confidence behind the wheel?

Call us on **0300 303 1134** to book our Advanced Driver or Rider Course, quote the voucher code and get **£20 off** the normal price.



Voucher Code: [XXXXXXXXXX]

15% Off

our Advanced Driver or Rider Course



Come Along to an Advanced Driver or Rider Course

The best way to give it a go or drive it is to take our Advanced Driver or Rider Course. Visit www.iamroadsmart.com/group/classic

Cheaper - would you like to get a 15% discount on your Advanced Driver or Rider Course?

Did you know you can get a 15% discount on your Advanced Driver or Rider Course. Call us on **0300 303 1134** to book our Advanced Driver or Rider Course, quote the voucher code and get **£20 off** the normal price.



Voucher Code: [XXXXXXXXXX]

We are passionate about classic cars and bikes, and we want you to get maximum pleasure when you take your precious vehicle out on the open road.

As a classic vehicle lover, you can sign up for our Advanced Driver or Rider Course and receive **15% off**. Save money and boost your skills behind the wheel – what are you waiting for?

Visit our website
www.iamroadsmart.com/classic

Call our friendly team
 0300 303 1134

Remember to use the code **classic15 to claim your discount.**

Introducing our member-get-member campaign

Classic car campaign will run through October

The IAM RoadSmart membership is launching a member-get-member campaign, which will run throughout the year. The aim of the campaign is to encourage existing members to refer a friend or family member to purchase the Advanced Driver and Rider Course, with the incentive of a £20 discount on the course. They will be able to claim this discount by contacting the customer care team and quoting the voucher code. The referral will be the referee's member, and the referee will be a landing page coming soon with more information.

Due to the volume of upcoming classic car shows and events, IAM RoadSmart's classic car campaign will be running until the end of October. If your group is attending an upcoming classic car show don't forget you can offer the Advanced Driver and Rider Course with a 15% discount using the code classic15. This offer is available to all, not just classic car owners. Please contact Sam Turner-Meyern at Samantha.Turner@iam.org.uk to order promotional flyers to use at shows and events.

Reduction in Masters requalification and retest pricing

IAM RoadSmart is delighted to announce that following feedback at the spring forums we have reviewed the price of the Masters 5 year requalification and the Masters re-test. From Monday 9 September the price of the Masters 5 year requalification will be £149, however, this will be

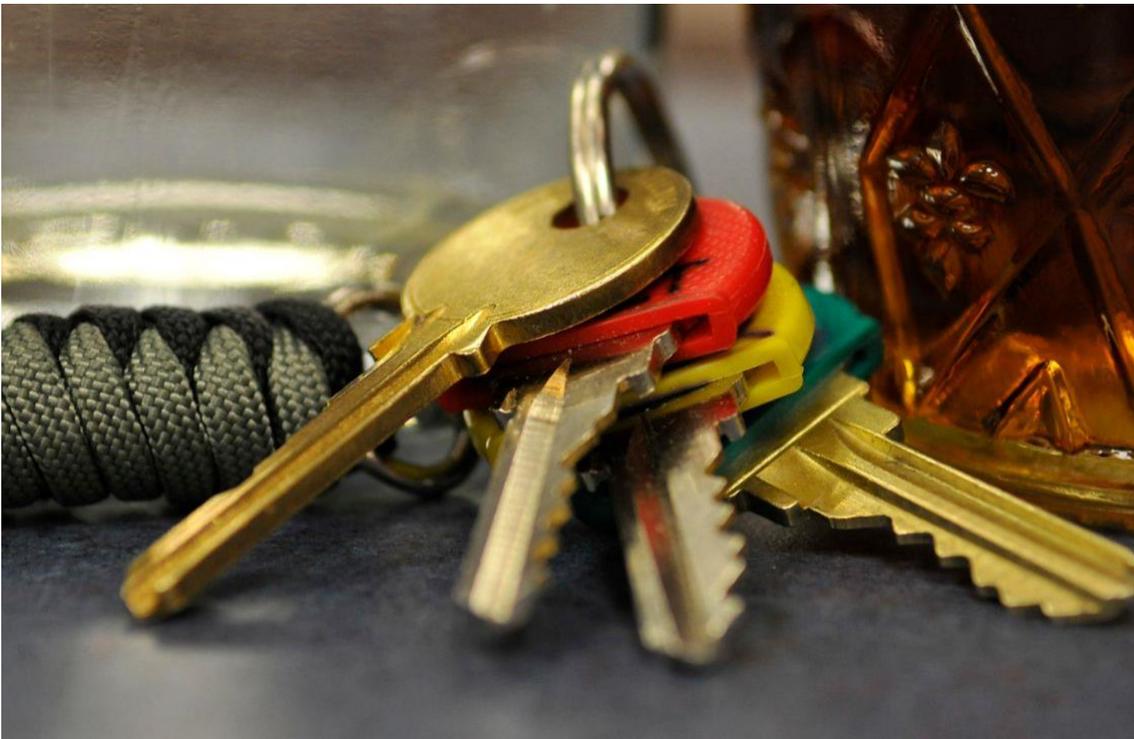
free of charge to IAM RoadSmart Masters mentors and examiners. The price for any Masters re-test will also be £149. IAM RoadSmart will refund the difference to everyone who paid for the 5 year requalification or re-test at the original price since June 2018. There is no need to apply for the refund as this will be processed automatically; all recipients will be sent a notification email.

DTE user: video guidance

Struggling with DTE? IAM RoadSmart has produced six short videos giving DTE users guidance on the functions most requested by groups.

- Delinking members
- Using the filter function within the lists
- When and how to raise a member query
- Updating a member's details
- Putting associates on hold
- Raising member queries

Each video is less than two minutes long, so settle down with a cup of coffee and watch the box set! The videos can be found on the IAM RoadSmart website, in the Group Management dashboard under the 'Running a group' section. Once you are logged in, please [click here](#) to find the videos.



A chance to join the IAM RoadSmart team

Due to anticipated growth in course numbers IAM RoadSmart is looking for quality, experienced contract trainers to join its team to deliver Drink-Drive Rehabilitation Courses. If you are passionate about road safety and helping people, then IAM RoadSmart would like to hear from you. If you have, or know of someone who has, experience of delivering client-centred courses in the driver training industry, or of working within the counselling profession, or police, and any of the following experience then IAM RoadSmart would like to hear from you:

- Teaching or training qualification or experience i.e. PTLLS (Preparing to Teach in the Life Long Sector)
- Ascentis Level 3 Certificate in Understanding Substance Misuse
- Edexcel BTEC Award and Certificate in Working with Substance Misuse at Levels 3 and 4
- City and Guilds Award and Certificate in Working with Substance Misuse at Levels 3 and 4
- City and Guilds Community Justice Award in Drug and Alcohol Services
- OU/FDAP Level 3 Diploma in Health and Social Care (Alcohol and Substance Misuse Specialism)

If you are interested please email your CV to Sarah Fisk, DDR Training Manager, at Sarah.Fisk@iamdra.org.uk and detail your experience, expertise and the areas you are able to cover in England. Please feel free to share this with anyone who you feel may be interested or have a look at our [website](#) for more information.

In the media



Young driver and passenger deaths 'swept under the carpet' compared to knife crime and drugs, says IAM RoadSmart

IAM RoadSmart has called for the issue of deaths of young people in car crashes to be given equal attention to knife crime and drugs in government plans. Read more by [clicking here](#).

Tips and blog



This week's blog:
An inconvenient question - should I have a car at all?

IAM RoadSmart believes that promoting sustainable driving techniques is important, but it would seem that anything we do, may not be enough. Neil Greig, head of policy and research, explores what we can do now and how technology may change in the future. [Click here](#) to read his blog.



This week's tips:
Top tips for new riders

After getting a motorcycle licence it can sometimes spiral out of control if you are not careful; from the costs of the bike to the actual kit. Richard Gladman, head of driving and riding standards, gives some tips and advice to new riders. To read more, please [click here](#).

Group news



Chorley Advanced Motorists attend road safety awareness weekend

[Chorley Advanced Motorists](#) attended the Alive to Drive event in Leyland. The campaign was in partnership with Blood Bikes, Lancashire Partnership for Road Safety and the Highways Agency as well as others to educate the public on driving and riding safely. Highways England and the Fire Service did an amazing multi-casualty extraction demonstration. The crashed vehicle was placed upside down and then completely turned over with the help of Highways England. Fortunately, our 'victims' weren't inside the car at this point! Despite the awful weather, CAM managed to sign up 13 new associates. ***Supplied by Julie Whitworth***



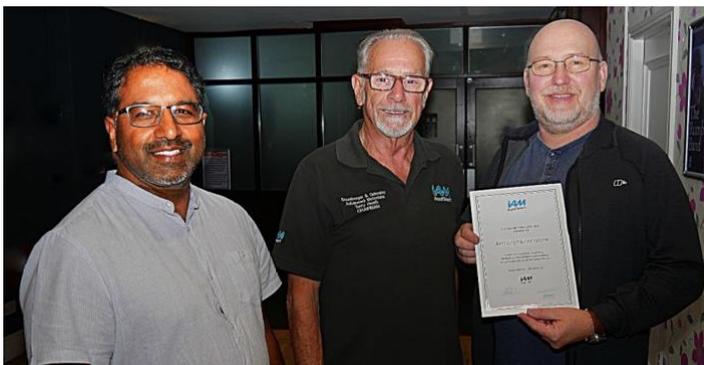
**NAM represent
agricultural**



**DAM attend
classic car show**

[Northallerton Advanced Motorists](#) : The weather was lots of interest from members and exhibitors too and managed to recruit some new members from the event. Two of the group's observers, Peter Dillon and Nigel Cook, also recently gained their national observer qualification on the same day. Nigel has since also passed his Masters test. This brings DAM's national observers and Masters holders up to three. Congratulations to both Peter and Nigel. **Supplied by Doug Landers**

[Darlington Advanced Motorists](#) attended a Classic Car show in Sedgefield. The group had a good response from visitors and managed to recruit some new members from the event. Two of the group's observers, Peter Dillon and Nigel Cook, also recently gained their national observer qualification on the same day. Nigel has since also passed his Masters test. This brings DAM's national observers and Masters holders up to three. Congratulations to both Peter and Nigel. **Supplied by Doug Landers**



**Scunthorpe and Grimsby Advanced
Motorists celebrate successes**

[Scunthorpe and Grimsby Advanced Motorists](#) recently celebrated multiple successful test passes. Terry Heath, group chairman, presented Anthony Featherstone (right)

with his certificate, with Kal Singh, Terry's observer, (left). Congratulations also go to John Wigmore, who has passed his Masters qualification with distinction. Well done to all. ***Supplied by Terry Heath***



Summer passes for Huddersfield Advanced Motorists

Lionel Holmes, group chairman, congratulates David Stocks, Gwyneth Morgan and Gavin Scott, who passed with a F1RST. These new members passed their advanced driving tests and would like to thank Roy Meakin and Denara Holmes for their guidance. The photo shows David Stocks (left) receiving his certificate from Lionel Holmes (right). ***Supplied by Roy Meakin***

Stay in touch

Update your details

In order to keep a consistent and up-to-date mailing list for *Inform: Weekly News*, if you have amendments to your email address please send the information to support@iam.org.uk, or you can change your entry into DTE directly. Or call customer services on 0300 303 1134 to send it to you. **Please send your item by 5pm on Friday** to ensure its inclusion in the following Wednesday's edition. Please keep your submissions to under 150 words please, and we reserve the right to edit and condense all posts.



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