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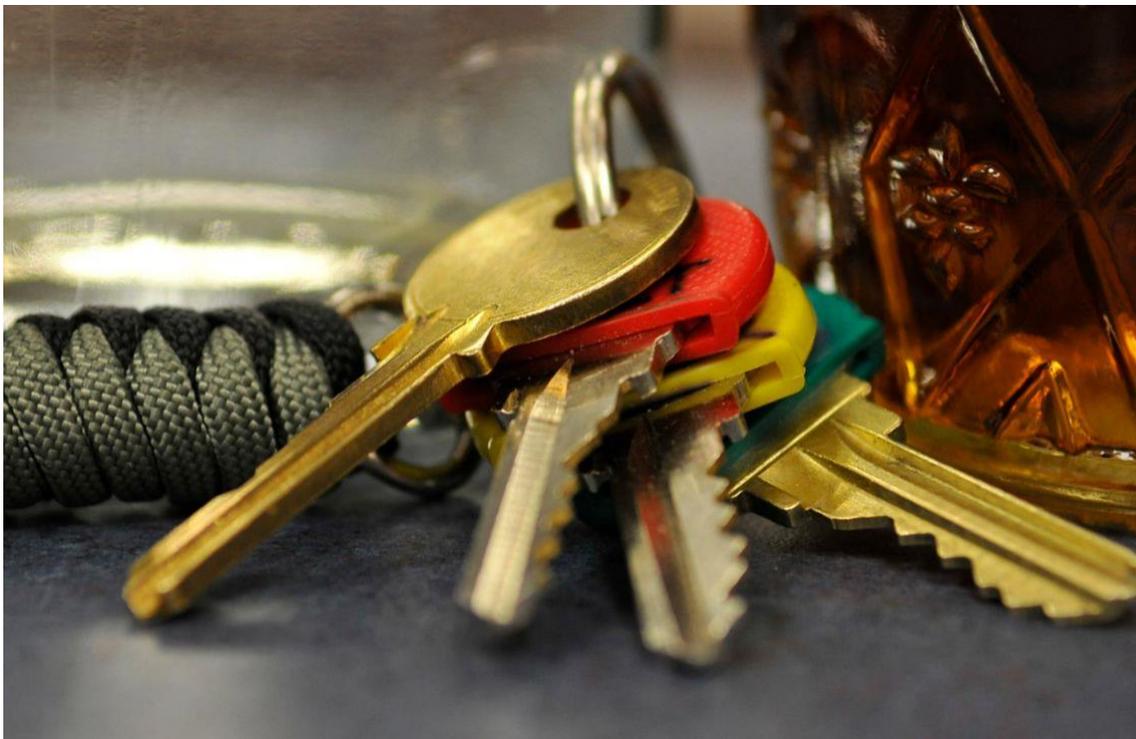
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Inform: Weekly News
Issue 262: 4 September 2019

News for Group Chairs, Group Secretaries, Treasurers, Chief Observers, Group Committee Members, Examiners, National and Local Observers and all active Group Officials

Business news



[A chance to join the IAM RoadSmart team](#)

Due to anticipated growth in course numbers IAM RoadSmart is looking for quality, experienced contract trainers to join its team to deliver Drink-Drive Rehabilitation Courses. If you are passionate about road safety and helping people, then IAM RoadSmart would like to hear from you. If you have, or know of someone who has, experience of delivering client-centred courses in the driver training industry, or of working within the counselling profession, or police, and any of the following experience then IAM RoadSmart would like to hear from you:

- Teaching or training qualification or experience i.e. PTLLS (Preparing to Teach in the Life Long Sector)
- Ascentis Level 3 Certificate in Understanding Substance Misuse
- Edexcel BTEC Award and Certificate in Working with Substance Misuse at Levels 3 and 4
- City and Guilds Award and Certificate in Working with Substance Misuse at Levels 3 and 4
- City and Guilds Community Justice Award in Drug and Alcohol Services
- OU/FDAP Level 3 Diploma in Health and Social Care (Alcohol and Substance Misuse Specialism)

If you are interested please email your CV to Sarah Fisk, DDR Training Manager, at Sarah.Fisk@iamdra.org.uk and detail your experience, expertise and the areas you are able to cover in England. Please feel free to share this with anyone who you feel may be interested or have a look at our [website](#) for more information.

Group marketing toolkit update

IAM RoadSmart would like to thank everyone who has been part of the group forums for enhancing the Group Marketing Toolkit. The feedback we received has been very helpful and we are pleased to say that the kit has been updated and will include some great new items. You can now order our new pink polo shirts and we will have Z-Cards available from next week. Please click [here](#) to visit the toolkit and familiarise yourself with the marketing materials we have available. We hope this will assist you at shows and group meetings.

In the media



'Disappointing lack of forward progress' says IAM RoadSmart as drink-drive figures show no real improvement yet again

The latest drink-drive figures from the Department for Transport have revealed a disappointing lack of forward progress – and IAM RoadSmart has again called for a long-term plan to tackle the issue in a meaningful package of measures. [Click here](#) to read more.

Tips and blog



This week's The joys of commu

How many of you enjoy your c
Rodney Kumar, IAM RoadSmart
doesn't much enjoy his! Read his
mostly motoring commuting by [cl](#)



This week's tips: Driving to university

Are you starting university this September or returning after the summer break? Whether it's your first year or the last, travelling to university can be an emotional rollercoaster. Worrying about your motorway journey is the last thing you

need, so IAM RoadSmart have put together a set of tips for newbie drivers. [Click here](#) to read more.

Group news



National observers gather to support Women's International Motorcycle Association Rally

Linda Ashmore, national observer for [Dorchester and West Dorset Advanced Motorcyclists](#), was invited to organise a day of advanced riding at the [Women's International Motorcycle Association's](#) International Rally. This event was attended by over 200 female bikers from over 12 countries. National observers Gina Herridge, [Somerset Advanced Motorcyclists](#), Rachel Mahy and Mel Rowbottom, [Bristol Advanced Motorists](#), Di Woodcock, [Aylesbury Advanced Motorists/Motorcyclists](#) and [Thames Vale Advanced Motorcyclists](#), Stephanie Evans, [Herts and Beds Advanced Motorcyclists](#), and Shirley Eden and local observer Coron Wybrow, [Cheddar Valley Advanced Motorcyclists](#), immediately volunteered. Following a presentation on advanced riding techniques the 50 riders who signed up were taken for observed rides. ***Supplied by Linda Ashmore***



Sefton Advanced Motorists IAM RoadSmart Solent represent at Ladies' Day at summer

Sefton Advanced Motorists (IAM RoadSmart Solent) recently attended Ladies' Day annual Ormskirk Motorfest. The day was held at Sammy Miller Motor Museum. The group was well represented at the event, and set up a slow riding course for anyone interested. IAM RoadSmart Solent organised a group ride for 15 participants, which provided great support for the event. A great day was had by all who attended, and as the 15% IAM RoadSmart 'classic' group look forward to welcoming more ladies as more are group members Brian Clark are encouraged to sign up for training. Pictured above are Tina Fosberry, Jo Arnold, Trudy Young, Sammy Miller to right). Many thanks to all that attended and Paula Barrett-Pow (left to right). **Supplied by Anne Thomas**



New honorary president for YAM

York Advanced Motorcyclists announces the appointment of David Barf as its new Honorary President. Inspector David Barf is a serving police officer with North Yorkshire Police

and has been instrumental over the last few years in rolling out the BikeSafe programme. The group look forward to having the benefit of David's experience in YAM's future development. David's journey with road safety began with his advanced driving test in the 90s, and his police advanced car and pursuit courses in 2015. His motorcycle course followed in 2016. At present he rides a 1998 Honda VFR 800 but harbours a desire for some American heavy metal in the form of a Harley Sportster... it doesn't hurt to dream! **Supplied by Ian McNeill**



C-CAM host **Bike Seal evening**

Cotswold and Cheltenham Advanced Motorcyclists (C-CAM) hosted an evening presentation by Dale Stote of Bike Seal. The evening was also attended by a strong contingent from Oxford Advanced Motorcyclists. Attendees were treated to a thought-provoking, entertaining and practical session on puncture prevention and repair. Dale is an IAM RoadSmart partner nationally and has a discount pricing structure for members. For more information or to arrange an evening for your group, please contact Bike Seal at enquiry@bikeseal.com or call 01278 671900. **Supplied by Derek McMullan**

Stay in touch

Let's connect

Do you have something you want to include in a future *Inform: Weekly News*? Please email it to Liv Payne at the IAM RoadSmart Press Office at olivia.payne@iam.org.uk or call her on 020 8996 9615. Please include an image with your article. Also if you have

missed a previous edition, she will be happy to send it to you. **Please send your item by 5pm on Friday** to ensure its inclusion in the following Wednesday's edition. Please keep your submissions to under 150 words please, and we reserve the right to edit and condense all posts.

Update your details

In order to keep a consistent and up-to-date mailing list for *Inform: Weekly News*, if you have amendments to your email address please send the information to support@iam.org.uk, or you can change your entry into DTE directly. Or call customer services on 0300 303 1134



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