



Inform: Weekly News

Issue 247: 22 May 2019

News for Group Chairs, Group Secretaries, Treasurers, Chief Observers, Group Committee Members, Examiners, National and Local Observers and all active Group Officials

Business news



IAM RoadSmart logo gets prime position on Queen of Bikers Maria Costello's mean machine!

Queen of Bikers Maria Costello MBE is now carrying the IAM RoadSmart logo on her Paton Supertwin racing bike, and you will be able to see it at high speed in Northern Ireland and the Isle of Man this year. Maria is a motorcycle legend and for the past three years has been IAM RoadSmart rider ambassador. Maria will race her Supertwin featuring the IAM RoadSmart logo in the 2019 road race season.

Tips and blog



**This week's blog: A blustery
Bank Holiday biking blog...**

This week's blog is by Gary Bates, IAM RoadSmart Marketing Manager. Gary writes about his weekend road trip during May to kick-start the biking season. Read about his camping, encounter with a goose and biking experience by [clicking here](#).



**This week's tips:
Make life a festival with us!**

This week tips are aimed at non-advanced drivers so please share these with friends and family. Richard Gladman, IAM RoadSmart's head of driving and riding standards, reminds us of some key points to think about when driving to a festival. [Click here](#) to read more.

Group news



Making a good impression

[East Kent Advanced Motorcyclists](#) organise a club ride to Wales each year. On its recent trip in early May, the entire EKAM ride was stopped by Wales police, who said: "I'd like a word with you about your riding. There's been a lot of trouble with bikes over the weekend; very high speeds and dangerous manoeuvres. And I need to say that your riding has been exemplary; safe, courteous and spot on the speed limits. Thank you for respecting Wales' roads, and our villages."

Supplied by Paul Slater



Shadow Minister for Justice meets local group

[Aberdeen Advanced Motorists'](#) committee were very pleased when Liam Kerr (*second from right*), Shadow Minister for Justice at the Scottish Parliament, accepted an invitation to talk about Scottish Transport and Road Safety matters such as drug driving, 20mph speed limits in Scotland's cities and dualling of the A96. Mr Kerr also passed his Advanced Driver Course at the age of 18 and is now considering the Advanced Rider Course. It was a great opportunity for the group to tell him how it promotes and improve driving and riding locally; through events such as the Police Rider Refinement Days. Mr Kerr is the sponsor of the Blast from

the Past classic car show in July, which the group hopes to attend with its mobile display unit. The committee would like to thank Mr Kerr for the support he has offered to the group. ***Supplied by Ken London***



Group are tested on questions from the past

This month's guest speaker at [Hull and East Riding Advanced Motorists'](#) meeting was Ian Goring, Pathfinder Yorkshire's coordinator. Ian took the group through the history of the charity and the one-week Pathfinder course content. The group felt that it was rewarding to see the progress made by these young people (15-17 year-olds), who had never sat behind the wheel of any vehicle before, and transform into competent and confident prospective drivers - all done in a safe environment. There are both theory and practical tasks during the week, some of which are fun with a serious message. Ian tested the group with a question he tends to ask parents; to demonstrate turning right and left using hand signals. Even though all are qualified 'advanced' drivers, members did not remember to wind the window down first. Further training is obviously required!

Supplied by Malcolm Anderson



Ayrshire group support Safety Week at Glasgow Prestwick International Airport

Ayrshire Advanced Drivers and Riders and Dumfries and Galloway Blood Bike were represented at Glasgow Prestwick International Airport during the Safety Week, from 13 to 17 May. A static display allowed airport staff and customers to learn IAM RoadSmart's Advanced Driver and Rider Course. A Jaguar iPace, supplied by Parks Motor Group, and motorcycles provided by North Harbour Motorcycles demonstrated the technology in modern vehicles and their relevance to advanced driving. Allan Kelenfoldi of Kilmarnock group and Continental Tyre gave a series of presentations on advanced driving and tyre vehicle technology to airport personnel, who also demonstrated their knowledge of advanced driving through a competition. The winners received a range of IAM RoadSmart gifts. The week was a great success, enhancing awareness of road safety on and off the airport together and generated a number of useful leads. ***Supplied by Arthur Macdonald***

Stay in touch

Let's connect

Do you have something you want to include in a future *Inform: Weekly News*? Please email it to Junique Aujla at the IAM RoadSmart Press Office at junique.aujla@iam.org.uk or call her on 020 8996 9629. Please include an image with your article. Also if you have missed a previous edition, she will be happy to send it to you. **Please send your item by 5pm on Friday** to ensure its inclusion in the following Wednesday's edition. Please keep your submissions to under 150 words please, and we reserve the right to edit and condense all posts.

Update your details

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