



Inform: Weekly News

Issue 237: 20 March 2019

News for Group Chairs, Group Secretaries, Treasurers, Chief Observers, Group Committee Members, Examiners, National and Local Observers and all active Group Officials

Business news



Today is D-Day to get your entry in!

Today (20 March) is the last day to enter the Group Newsletter of the Year Award and the Social Media Award of the Year - both part of the forthcoming group forums at the end of March. For more information about both awards click [here](#). Don't miss out on the chance to show everyone you produce the best newsletter and the most proactive social media across the network. You have until midnight today (20 March) to get that entry in!



Win a £50 Amazon voucher

For your chance to win this great prize, we want you to capture photos of spring on your journey on-road. For more information about how to enter, visit our '[Spring into action](#)' page where we've also included driving and riding tips for you to share on social media and with non-member friends and family to help them prepare for spring.

Blog and tips



Blog: Driving down memory lane for Comic Relief

This week's blog is written by IAM RoadSmart head of driving advice, Peter Rodger, who spent Red Nose Day driving a 1960s Routemaster bus in aid of Comic Relief. To read about the event, [click here](#).



This week's tips: Have you done your POWDERY checks?

This week's tips are by Richard Gladman, IAM RoadSmart head of driving and riding standards, who provides a motorcycle checklist for you to tick off. You can [read them here](#).

Group news



Kevin's decade-long commitment to road safety

A certificate of appreciation was presented to Kevin Green by Mike Quinton (*right*), IAM RoadSmart Chief Executive Officer, for his commitment to [Herts and Beds Advanced Motorcyclists](#) and the group committee. Kevin has been an active committee member, observer, senior observer and chief observer, and has helped others achieve the national observer status via the IMI accreditation process. His commitment to road safety saw him work with the police and fire services. As Kevin enjoys his retirement from the role of chief observer, the group showed its appreciation for his commitment to the cause. ***Supplied by Fiona Breaker-Rolfe***



Recruitment record for South Lancashire group

[South Lancashire Advanced Motorcyclists](#) started its first advanced riding course of 2019 and welcomed a record breaking 32 new associates. The group's chairman, Dave Little, said: "This is the largest single intake SLAM has had in our 22 year history, and we are delighted to be reaching out to so many associates to help make them better riders. A massive thanks to all our enthusiastic volunteer observers who make this possible." South Lancashire Advanced Motorcyclists runs three advanced riding courses annually, training some 65 to 70 riders every year - but this year may be even better if this turn-out is any indicator. ***Supplied by Dave Little***



Sefton Advanced Motorists keep on trucking

An enjoyable afternoon was spent by eight members of the [Sefton Advanced Motorists](#) when they had a guided tour of the production line at the DAF truck factory in Leyland, Lancashire. David Lowe from DAF gave a very interesting and detailed explanation of all the processes involved in truck building and the technology used in modern large goods vehicles. Each vehicle is custom built to the customers specifications. The group would like to thank David and the staff at Leyland DAF. ***Supplied by Ross Maule***



Jo receives the Ivor Nicholson Presidents Trophy

The Ivor Nicholson Presidents Trophy was presented to Jo Cross due to her dedication to the group. The award is established on values, professionalism and dedication. Since passing her advanced driving test in 2005, Jo has become an observer for [Hull and East Riding Advanced Motorists](#), as well as hosting events and representing the group at public events. She has contributed so much and reflects the values of the award. Jo continues to maintain a high standard of driving, re-qualifying through ROSPA to Gold standard. ***Supplied by Malcolm Anderson***



Sally's done it again!

Sally Rughani, member of [Nottingham Advanced Drivers](#), passed her advanced driving test in 2015 with Jon Jones as her observer. Jon received a pleasant call four years later from Sally who said she was so determined to continue and improve her driving skills that she put herself in for a re-test - and she passed with an even better score than the first time! Well done Sally.

Supplied by Jon Jones

Stay in touch

Let's connect

Do you have something you want to include in a future *Inform: Weekly News*? Please email it to Junique Aujla at the IAM RoadSmart Press Office at junique.aujla@iam.org.uk or call her on 020 8996 9629. Please include an image with your article. Also if you have missed a previous one, he will be happy to send it to you. **Please send your item by 5pm on Friday** to ensure its inclusion in the following

Update your details

In order to keep a consistent and up-to-date mailing list for *Inform: Weekly News*, if you have amendments to your email address please send the information to support@iam.org.uk, or you can change your entry into DTE directly. Or call customer services on 0300 303 1134.

Wednesday's edition. Please keep your submissions to under 150 words please, and we reserve the right to edit and condense all posts.



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