



Inform: Weekly News

Issue 236: 13 March 2019

News for Group Chairs, Group Secretaries, Treasurers, Chief Observers, Group Committee Members, Examiners, National and Local Observers and all active Group Officials

Business news



Show everyone how great your newsletter and social media is!

You only have a week to enter the Group Newsletter of the Year Award and the Social Media Award of the Year - both part of the forthcoming group forums at the end of March. For more information about both awards click [here](#). Don't miss out on the chance to show everyone you produce the best newsletter and the most proactive social media across the network! The closing date for entries is 20 March.



Catie stars in IAM RoadSmart women's celebration video

IAM RoadSmart was proud to support [International Women's Day](#) last Friday; to mark the occasion we produced a video with European Rally Champion and IAMRoadSmart driver ambassador Catie Munnings, where she talks about her path to rally success and offers some advice to women drivers. To watch the video click [here](#).

Blog



Blog: Jo gets racers in the #FormulaDriveSmart mood

This week's blog is written by Jo Ellis, who was one of the team of observers at IAM RoadSmart's #FormulaDriveSmart event with the BRDC at the end of last year. She talks

about her experience of the event; to read it [click here](#).



This week's tips: rain rain go away

With Storm Gareth battering the UK, this week's tips are by Richard Gladman, IAM RoadSmart head of driving and riding standards, who gives advice on driving safely in the rain. You can read them [here](#).

Group News



Farewell to Elizabeth from BRAM

[Bury and Rochdale Advanced Motorists](#) has presented observer Elizabeth Wilson with a well-deserved long service award to mark her retirement. She received the accolade from group president Richard Law at a recent meeting. Elizabeth had been an observer

until a few years ago, but a committee member until this year. The award was presented to her for her 21 years of voluntary service; she would often spend days in car parks or on sports fields with an IAM RoadSmart publicity stand. She visited all the many car showrooms in Bury to persuade sales staff to put IAMRS leaflets into new cars when they were sold, thus helping to keep the Bury Group thriving. David Raymonde from BRAM said: "Everyone at BRAM thanks Elizabeth for her service and wishes her well for the future." ***Supplied by David Raymonde***



Cornwall's observer couple bring the sunshine

[Cornwall Advanced Motorcyclists](#) is proud to have its first ever husband and wife observer team - Karen and Clive Richards. Karen achieved her national observer status before Christmas and Clive achieved his local observer status soon after. Karen first road bikes back in 1975 - she stopped riding while their children were young, but resumed in 2011 when she and Clive rode to Spain. Since then they regularly ride abroad and on short breaks in England and Wales covering on average 13,000 miles a year. Karen took her advanced riding test in 2015 and thoroughly enjoyed it; inspiring her to become a local observer. Clive has been riding bikes for over 40 years without a break, passing his test in 1972. The group says he has been smiling ever since thanks to his love of riding. The pair have become invaluable supporters of the club. ***Supplied by David Hinchcliffe***



Tractor talk at Huddersfield

[Huddersfield Advanced Motorists](#) enjoyed a talk this month from Stuart Hartley titled God's Own County - What made Yorkshire Great (part two). One of the subjects covered was David Brown tractors, one of the country's best known and most respected makers of agricultural equipment. Also this month Pat Marshall pass her advanced driving test; thanks to Roy Meakin for his guidance. ***Supplied by Roy Meakin, photo courtesy K Garrett***



Des achieves a distinction

Congratulations from [Thames Valley Group of Advanced Motorists](#) to Des McDermott, national observer, on recently passing his Masters with distinction. Des (right) is pictured here celebrating with his mentor Ryan Francis. ***Supplied by Ryan Francis***

Stay in touch

Let's connect

Do you have something you want to include in a future *Inform: Weekly News*? Please email it to Rodney Kumar at the IAM RoadSmart Press Office at rodney.kumar@iam.org.uk or call him on 020 8996 9619. Please include an image with your article. Also if you have missed a previous one, he will be happy to send it to you. **Please send your item by 5pm on**

Update your details

In order to keep a consistent and up-to-date mailing list for *Inform: Weekly News*, if you have amendments to your email address please send the information to support@iam.org.uk, or you can change your entry into DTE directly. Or call customer services on 0300 303 1134.

Friday to ensure its inclusion in the following Wednesday's edition. Please keep your submissions to under 150 words please, and we reserve the right to edit and condense all posts.