



Inform: Weekly News

Issue 231: 6 February 2019

News for Group Chairs, Group Secretaries, Treasurers, Chief Observers, Group Committee Members, Examiners, National and Local Observers and all active Group Officials

Business news

E-learning Modules

Improve your knowledge and learn to deal with common driving challenges with our e-learning modules

- Motorway driving
- Parking and manoeuvring
- Driving on country roads
- Driving in towns
- Managing distractions
- Managing speed
- Managing overtaking

Tailored packages available

Enquire now

The advertisement features a collage of images: a car on a motorway, a car in a parking lot, a car on a country road, and a car in a town. It also includes a road sign for a narrow road and a map showing a route.

E-modules free for a limited time

As part of IAM RoadSmart's mission to improve driver skill and road safety in the UK, the charity's e-learning modules are designed to help non-advanced drivers refresh their knowledge of the rules of the road and boost their confidence behind the wheel. If you know a non-advanced driver who you think could benefit from our e-learning modules, we are currently offering them

free of charge. Please click [here](#) for further information, and pass on our discount code 'Freemodule' to access the online course(s).



Become a video star with IAM RoadSmart

IAM RoadSmart is looking for volunteers to supply video testimonials about why they love being a member. If you would like to take part, please email anjuli.cooper@iam.org.uk for details and instructions. Anjuli said: "We'd be very grateful for your support in putting together what we hope will be a piece of marketing with real impact to help spread the word about advanced driving and riding into new communities."

A screenshot of the Gerbing website homepage. At the top, the Gerbing logo is on the left, and a navigation menu with links for HOME, PRODUCTS, CLEARANCE, MARKETS, WHERE TO BUY, SUPPORT, NEWS, and CONTACT US is on the right. A red shopping cart icon is in the top right corner. The main banner image shows a motorcyclist wearing a gold heated suit and helmet, riding on a road under a bright sky. Below the banner are three promotional banners: 'KEEP WARM Heated Clothing for Motorcycling', 'STAY WARM Heated Gloves Perfect for...', and 'FEEL THE HEAT Gloves & Socks'.

Get discounts off Gerbing heated clothing

Gerbing, a leading supplier of heated motorcycle clothing, is providing IAM RoadSmart members with a 15% discount on all orders totalling £50 or more placed throughout 2019. The code to use is IAM15 and the full range can be seen [here](#).



Notification of system downtime

Due to continued improvements to the IAM RoadSmart IT infrastructure there will be a complete system outage for DTE web users - and our website will also be unavailable for the weekend of 22 February. The system and website will be unavailable from 22 February at 5pm and restored no later than 25 February at 9am. If you have any questions regarding this period of system downtime, please send them to IT.Support@iam.org.uk

Blog



This week's blog: the buzz is electric

This week's blog is written by Rodney Kumar, IAM RoadSmart senior communications executive. This week he writes about attending the What Car? Car of the Year Awards and how this year saw a surprise winner. You can read it click [here](#).



This week's tips: road-rage - don't become a statistic

This week's tips by Richard Gladman, IAM RoadSmart head of driver and rider standards, talks about road-rage, and how to avoid becoming a victim. You can read it [here](#).

Group News



Councillor offers high praise for SLAM

The Springfields Motorbike Show this weekend was a special one for [South Lincolnshire Advanced Motorcyclists](#) and South Holland district councillor Jan Whitbourn. One of SLAM's last advanced

driver successes before transferring the car group to [Lincoln Advanced Motorists](#), Jan wrote on Twitter: "Passed my test and received my IAM RoadSmart certificate today at Springfields from the chairman and team, a very proud moment." Pictured are Jan Whitbourn with Mike Doherty, Clive Shardlow and Nigel Bean from SLAM. ***Supplied by John Marchant***



Guildford goes prestige with the advanced course

[Guildford Advanced Motorists](#) is working with local prestige car dealerships by promoting the advanced driver course to drivers who test, collect and deliver customer cars. [Renaissance Classic Sports Cars](#) of Ripley has become the first, having committed to train key driving staff followed by all other employees during 2019. This is a great achievement by the group – well done! ***Supplied by David Mesquita-Morris***



It's all in the family for Devon group

David Cooper, national observer with [Devon Advanced Motorcyclists](#) (pictured) has pulled off a double recently - his associate Mathew Clark passed his test with a F1RST, followed the next day by his partner Emma Ley who also passed with a F1RST. Adrian Veale, chief observer at the group, said: "A great result for Dave reflecting his high-quality training and the first time DAM has had two associates from the same family group pass in consecutive days and both with F1RSTs. Well done to Mathew and Emma for a great result, it must work comparing notes!"

Supplied by Adrian Veale



DAM all set for 2019 special offer campaign

[Derbyshire Advanced Motorcyclists](#) will be working with [Derbyshire Road Safety Partnership](#) and Derbyshire Police's Upright campaign to reduce the number of motorcyclist deaths and serious injuries across Derbyshire. The group says 2018 was a particularly bad year for deaths and injuries in the county. Derbyshire District council is offering cashback to anyone living in the county with an eligible postcode who signs up to the advanced rider course. DAM had a 100% pass rate in 2018, and says this is the perfect time to sign up with them. ***Supplied by Dave Macgregor***



Triple success from Weston group

[Weston and Mendip Advanced Motorists](#) is celebrating three advanced test passes at the same time. On the left Tony Field received his certificate from vice chairman Ken Crane. Tony passed his test with a F1RST with the help of observer John Teasdale. In the middle is Liz Crabtree, receiving her certificate from Ken. Liz also achieved a F1RST; her observer was Ken himself. On the right is Katharine Leach who also scored a F1RST. She received her certificate from Ken and her observer was Russell Harvey. ***Supplied by Dawn Crane.***

Stay in touch

Let's connect

Do you have something you want to include in a future *Inform: Weekly News*? Please email it to Rodney Kumar at the IAM RoadSmart Press Office at rodney.kumar@iam.org.uk or call him on 020 8996 9619. Please include an image with your article. Also if you have missed a previous one, he will be happy to send it to you. **Please send your item by 5pm on Friday** to ensure its inclusion in the following Wednesday's edition. Please keep your submissions to under 150 words please, and we reserve the right to edit and condense all posts.

Update your details

In order to keep a consistent and up-to-date mailing list for *Inform: Weekly News*, if you have amendments to your email address please send the information to support@iam.org.uk, or you can change your entry into DTE directly. Or call customer services on 0300 303 1134.