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## **Inform: Weekly News**

### **Issue 230: 30 January 2019**

News for Group Chairs, Group Secretaries, Treasurers, Chief Observers, Group Committee Members, Examiners, National and Local Observers and all active Group Officials

## Business news



**Peter Shaw**

Mike Quinton, Chief Executive Officer, and the Trustees and staff of IAM RoadSmart are sad to hear that Peter Shaw, our former Vice Chair, passed away last week following a long illness. Peter had been Chief Executive of Thatcham Research for seven years until last summer. He was

instrumental in developing significant research into vehicle safety during his time at Thatcham and was a dedicated supporter of IAM RoadSmart and its charitable aims. Mike Quinton said: "We are extremely saddened by Peter's passing. His commitment to road safety was absolute and his contribution to our charity was both highly significant and very much appreciated. We pass on our sincere condolences to his family and friends."

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### **IAM RoadSmart sponsors high-profile fleet event**

The IAM RoadSmart commercial team attended the inaugural [Great British Fleet Event](#) on 24 January; an exhibition and awards ceremony for the commercial fleet sector. As a headline partner of the event, we had the opportunity to take part in the seminar sessions and Rebecca Ashton, head of policy and research, started the day's programme with a presentation on dealing with driver distractions - a major challenge for business drivers. Tony Greenidge, business development director, contributed to a panel session focusing on the management of urban fleets, in which he distilled some of the issues around urban air quality, and highlighted the positive influence that businesses can have by promoting more efficient driving.

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## Somerset Advanced Motorcyclists

Welcome to Somerset Advanced Motorcyclists (SAM). We are a very friendly and very active club with membership currently standing at around 200 strong. Our passion covers all things motorcycle related, with many of our people possessing a wealth of knowledge that is freely shared across the group - all in the name of increasing your motorcycling enjoyment.



We have a [busy events calendar](#) here at SAM, where rarely a weekend passes without a ride out, plus mid-week rides to allow all members to join in. Rides continue over the winter, complimented with our Control and Theory sessions that cover the theory of motorcycle ownership and riding.

Motorcyclists wanting to get a hands-on impression of the IAM RoadSmart Advanced Rider Course may wish to [enquire about our free taster rides](#), where a SAM

### Free Taster Ride

Welcome to Somerset Advanced Motorcyclists (SAM). We are a friendly and very active club with membership currently standing at around 100 strong.

[BOOK YOUR TASTER RIDE](#)

## **The Somerset success story**

Gina Herridge, IAM RoadSmart trustee and active member of [Somerset Advanced Motorcyclists](#), has written her own article about how the group has grown its membership. To read it click [here](#).

## Blog



### **This week's blog: becoming fleet of foot**

This week's blog is written by Gary Bates, IAM RoadSmart marketing manager. This week he writes about IAM RoadSmart's participation in [The Great British Fleet Event](#). To read it click [here](#).



### **This week's tips: snowing me, snowing you ...**

This week's tips by Richard Gladman, IAM RoadSmart head of standards (pictured here with the guitar) talks about how to drive in snow - if you have to drive at all. You can read it [here](#).

# Group News



## **Devon group's rapid success story**

[Devon Advanced Motorcyclists](#) has been on a roll lately with a string of F1RSTs. Martin Rushworth, newly appointed local observer assessor, trained and assessed Adam Gaisford as a local observer. Adam passed his advanced test with a F1RST just a few weeks earlier with Martin as his observer. Following his LO training, Adam's first associate Rebecca Stevenson then gained a F1RST. Adrian Veale, DAM chief observer, said: "What a fantastic way to start your journey as an IAM RoadSmart local observer. It is great news for them all, well done."

***Supplied by Adrian Veale***



## **Ian reaches the Masters standard**

Kilmarnock and Loudoun Advanced Motorists celebrated its first successful Masters candidate when Ian Purdie, group secretary, achieved a pass with distinction. Here we see him receive his certificate from Mike Quinton, IAM RoadSmart Chief Executive Officer, on Mike's visit to the Glasgow North group this month. Ian would like to express his thanks to his mentor, Mark Miller. Scott Tulip was the examiner for the test in Dumfriesshire.

***Supplied by Ian Purdie***



### **It's a real SLAM-dunk in Lincolnshire**

Some major changes have taken place for Boston Advanced Motorists (BAM), as the group has now been renamed [South Lincolnshire Advanced Motorcyclists](#). The new group has also become a motorcycle-only concern, with [Lincoln Advanced Motorists](#) taking over previous BAM car activities in the area. The new South Lincolnshire Advanced Motorcyclists will cover Skegness, Boston, Horncastle, Sleaford, Bourne, Spalding, Holbeach, Sutton and surrounding areas. Clive Shardlow, SLAM chairman (pictured), said: "If you are a motorcyclist and want to find out more about becoming an advanced rider, talk to us. However if you are thinking about the advanced driver course, you can do no better than contact our excellent colleagues at Lincoln Advanced Motorists." ***Supplied by John Marchant***



### **KAMG reflect on a successful year**

[Kent Advanced Motorcyclists Group](#) reports that it had a very successful 2018 with 30 riders gaining their green badges; six of whom qualified as F1RSTs. The group's Masters programme also continues to grow and six more riders achieved this award in 2018, all with distinctions. In December KAMG mounted its traditional Toy Run and last year under the direction of Charlie Mackie a contingent of 14 riders, including one on a scooter, took toys and financial donations to the Demelza Hospice in Sittingbourne. [Demelza Hospice Care for Children](#) is a hospice providing palliative, respite, end-of-life and bereavement care to children and young adults and, importantly, to their families. ***Supplied by Colin Underwood and Nick Farley***



## **Newbury group's triple success**

[Newbury Group of Advanced Motorists](#) has marked three success stories recently. Jean Denton (left) recently passed her advanced test, joining her husband Len and two sons Steve and Simon as advanced drivers – a real family affair. Dr Sarah Phipps (centre) also passed her advanced test and became the first Newbury associate to do so in an all-electric car. She has also kindly agreed to give a presentation on the use of the vehicle and its quirks at a future members' meeting. Finally congratulations to Gail Bowen (right), group committee webmaster who is getting married in February to Newbury group member Ben Foad. Gary Walsh, group chairman, is pictured presenting each of them with their certificates. ***Supplied by Gary Walsh***

Stay in touch

### **Let's connect**

Do you have something you want to include in a future *Inform: Weekly News*? Please email it to Rodney Kumar at the IAM RoadSmart Press Office at [rodney.kumar@iam.org.uk](mailto:rodney.kumar@iam.org.uk) or call him on 020 8996 9619. Please include an image with your article. Also if you have missed a previous one, he will be happy to send it to you. **Please send your item by 5pm on Friday** to ensure its inclusion in the following Wednesday's edition. Please keep your submissions to under 150 words please, and

### **Update your details**

In order to keep a consistent and up-to-date mailing list for *Inform: Weekly News*, if you have amendments to your email address please send the information to [support@iam.org.uk](mailto:support@iam.org.uk), or you can change your entry into DTE directly. Or call customer services on 0300 303 1134.

we reserve the right to edit and condense all posts.