



East Sussex Advanced Motorcyclists (ESAM) Electric Motorcycle Demonstration Day.

ESAM are holding an Electric Motorcycle Open Day On Sunday 9th September, from 9.00am to 3.00pm at Reid Hall in Boreham Street (BN27 4SD). We are very pleased and privileged to welcome 21st Moto from Swanley in Kent, one of only seven dealerships of Zero Motorcycles in the UK. They will be bringing down six different models from the Zero range, including DS and DSR (below), S and SR (below), and the off-road FX and FXS.



Zero DSR



Zero SR

Everyone is welcome to come along and try out the bikes and talk to the dealer about the many advantages of electric vehicles. There will be a BBQ on site and members of ESAM will be on hand to answer any questions on advanced riding techniques plus will be available for taster rides for anyone interested in undertaking advanced rider training.

Zero electric motorcycles have no gears or clutch and contain no fluids; they are aesthetically similar to petrol motorcycles and weigh approximately the same as 600cc petrol bikes. Some models with smaller batteries or aluminium frames are considerably lighter. The instant and high torque of the electric bikes allows for fast acceleration (better than petrol engines twice the size) and quick responses. Whilst the Zero S and SR models are sporty road bikes, the Zero DS and DSR have long-travel suspension and are also suitable for riding on rough surfaces. The Zero FX is even more of an off-road bike and the FXS combines off road riding and on-road around town agility.

Anyone wishing to ride one of the demonstration Zero Motorcycles will need to bring their driver's license and credit card and be suitable dressed with protective clothing. A suitable test route of approximately 10 miles will be set out for anyone using the demonstration bikes to enable the largest number of people the opportunity to test ride the bikes.

ESAM looks forward to seeing as many people as possible to the Zero Electric Motorcycle Open Day on 9 September at Boreham Street. See you there!

For further details see ESAM's website, www.esam.org.uk